



Arden appoints Zoe Alexander as Head of its Family Office team

The appointment supports Arden's reach amongst Family Offices and high net worth individuals as increasingly important providers of capital to high-growth businesses

Tuesday, 4 May 2021, London - Arden Partners plc ('Arden' or 'the Company'), the AIM -listed institutional stockbroking company (AIM: ARDN.L), today announces the appointment of Zoe Alexander as Head of its Family Office team to help drive the company's ability to access private capital.

Zoe, who brings a wealth of experience from a number of institutions across the City, will be based at Arden's London office in Old Broad Street. Her expertise in driving value across the investor spectrum will compliment Arden's existing family office and private client offering to increase its network of high net worth investors, institutions and family offices.

Over the last decade, institutional investors have increasingly withdrawn from Small Cap investing, leaving high net worth investors and Family Offices to become increasingly vital providers of capital to high growth businesses in the UK. The impact of MIFiD II regulation and the constraints placed upon liquidity by compliance teams has, Arden believes, compounded this irreversible trend. The firm is consequently investing in the continued growth of its expertise in Family Offices and high net worth investors to enable it to provide the best possible service to its corporate clients.

Commenting on Zoe's appointment, Donald Brown, Chief Executive of Arden, said: "Zoe has a fantastic reputation and a demonstrable track record, over an extended period, of adding real value to her investor base which spans family offices, professional investors and institutions. She joins us at an exciting time, as we take advantage of recent trends and seek to further expand our Family Office portfolio. We are delighted to have her join the Arden team at a time when our business is growing and we are confident that her qualities will help us excel for our clients."

Arden recently announced a number of corporate client wins including Serinus Energy plc; Westminster Group plc; Simec Atlantis Energy Limited; Maestrano Group plc; and Tricorn Group plc. It has also enjoyed a strong start to the year with several successful fundraisings and an increase in M&A activity.

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About Arden Partners plc

Arden Partners was formed in 2002. The business was based on the pillars of quality research, market making and agency stockbroking. Following several years of impressive growth, Arden floated on AIM in 2006, with a significant amount of equity being held by the firm's directors and senior employees.

The absolute core of the business is to best represent our significant base of corporate clients, and their relationships with existing and potential shareholders. This relationship is a function of the quality of corporate finance advice provided to corporate clients, the high quality of industry research and the voice in the market that the sales and trading teams have. It has offices in London and Birmingham and employs approximately 50 people.